ALFAPAC ENCOURAGES CONSUMERS TO SORT AND COMPOST THEIR BIOWASTE WITH A NEW RANGE OF BIN BAGS EQUIPPED WITH BIO-BUCKET COMPATIBLE HANDLES

ALFAPAC, the national household packaging brand of SPHERE Group, is creating a range of bio-compostable bin bags with handles to encourage consumers to compost their organic waste (fruit and vegetable peelings, food scraps, coffee grounds, bread, wilted flowers, etc.).
As of 31 December 2023, all municipalities will be required to provide users with a solution for sorting all biowaste at the source.

THE ALFAPAC BAG: THE IDEAL SOLUTION FOR THE BIO-BUCKET

The bio-bucket is designed to be used with compostable bags for the collection of bio-waste. With its vent system, it makes it possible to reduces juices and odours when storing bio-waste. The bottom of the tank is fitted with an internal anti-overflow device for juice recovery, with four studs under the tank guaranteeing air circulation.
It thus helps optimise storage time and fits perfectly into the kitchen environment.
How to use the bio-bag Just place the bag inside, put your organic waste in, then deposit the bag and its contents in a waste bin dedicated to bio-waste or in a composter!

EFFECTIVE END-OF-LIFE MANAGEMENT

The compostable bag will be completely bio-assimilated with biowaste (complete ingestion by micro-organisms: bacteria, fungi, algae, earthworms, etc.) in a maximum of 6 months in an industrial compost and 12 months in a domestic compost.
It is the result of composting (domestic or industrial): compost, which serves as a natural fertiliser to enrich soil, and/or renewable energy when biowaste is recovered by methanation.
Biowaste management is part of the circular economy dynamic, entailing the fight against food waste, domestic and industrial composting, and treating and returning transformed biowaste to the ground.

STANDARD-COMPLIANT AND LABELLED PRODUCTS

ALFAPAC compostable bags are made from potato starch and are compliant with the NF T51-800 standard on home composting and the NF EN 13432 standard on industrial composting.
They are recognisable thanks to the OK compost HOME and/or OK compost INDUSTRIAL labels they bear.

Alfapac

HELD BACK BY COMMON MISCONCEPTIONS ABOUT COMPOSTABLE BAGS? TAKE THE TEST WITH THE ALFAPAC TRUE-FALSE QUIZ

ALFAPAC, working in collaboration with three renowned scientists*, also does away with doubts and misconceptions about compostable bags by providing consumers with educational information. The aim is to enable a better understanding about what compostable bags are: materials made partly from plant matter, which have the property of being bioassimilated through the action of micro-organisms.

Using 13 QUESTIONS, it aims to put an end to the confusion swirling around the topic and restore the scientific truth about these new materials.

For more information, view SPHERE's information report on compostable bags at the following address: _https://www.sphere.eu/en/biodegradable-and-compostable-bioplastics/_

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About ALFAPAC

Created in 1986, the ALFAPAC brand embodies the major innovations of the SPHERE group.
- Coulissac® drawstring bags,
- Bag made from biobased materials (sugar cane) enabling a sharp reduction in CO_2 emissions and entering the recycling system.
- Bag made from biodegradable and compostable plant materials.
- Etc.

ALFAPAC is the only national brand of household packaging certified as Guaranteed of French Origin with more than 40 labelled products: bin bags, freezer bags, stretch films, baking paper, aluminium, etc.

The range is composed of two references: 10-litre bags and 25-litre bags.
PVC: 15 10L bags: €2.70 - €2.75
     10 25L bags: €2.95 - €2.99

More information: www.alfapac.eu

PRESS CONTACTS